



GREENWICH MOON TIME

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# GREENWICH MOON TIME COMMUNITY ENGAGEMENT PROGRAMME



## Appointment of Creative Public Engagement Producer

The Aluna Foundation is recruiting a Creative Public Engagement Producer for the development of the Greenwich Moon Time Community Engagement Programme, between mid May and mid August 2018 (exact dates to be confirmed). The Producer will work together with Aluna's artist Laura Williams, partners Encounters Arts and Royal Museums Greenwich, and local community and cultural groups across Greenwich.

The work will include inputting to the design of the community engagement programme; research, mapping and activation of target communities; and set up and co-facilitation of up to 16 creative meetings/gatherings to co-design a participatory arts programme of New and Full Moon events which will take place between Jan-Dec 2019, in connection with the Apollo Moon Landing 50th anniversary. There will be scope for the Producer to continue involvement with the main 2019 programme delivery.

Applicants will ideally be South East London-based, familiar with Greenwich and with experience of working on at least 2 or 3 creative community-based projects in the area. They will have experience of reaching, animating and activating community groups and individuals and will have a particular interest/experience in cross-cultural and inter-generational creative engagement. We particularly welcome applicants from ethnically diverse backgrounds.

The full application details are on the following pages. If you have any further questions please email Laura: [laura@alunatime.org](mailto:laura@alunatime.org).

**Closing date:** 5pm on Wednesday 25th April

**Interviews:** the weeks of 30th April/7th May.

We will be appointing the Producer in May. The programme will run from mid-May to mid-August, dates to be confirmed.

## Application Procedure

If you would like to apply for this position please send us a maximum of two sides of A4 about why you are interested in this role, the skills and experience you would bring to it and your past relevant experience. Please also include a full CV. These need to be emailed to Laura Williams: [laura@alunatime.org](mailto:laura@alunatime.org).

Many thanks, we look forward to hearing from you.



Aluna at Point Wharf, Greenwich Peninsula

artist impression by Wagstaffs Design

## Aluna & The Aluna Foundation

The Aluna Foundation was set up in 2009 to develop, build and operate the Aluna Moon and Tide Clock, a landmark public arts project proposed for the Greenwich waterfront designed by artist Laura Williams, and its on-site, outreach and online programmes.

Located at 0° longitude on the Greenwich Peninsula and larger than Stonehenge, Aluna will be the world's largest Moon and Tide Clock. Three vast recycled glass rings will track the Moon's cycles and influences on the Earth with slowly moving light. Designed by artist Laura Williams as a place of celebration and connection, Aluna's rings will create a public space for international festival, education and community events. Sustainably built and powered naturally by the Sun's light and the Moon's tides, Aluna will run for generations to come.

Please download the [Aluna PDF](#) for supporting information, and visit [www.alunatime.org](http://www.alunatime.org).

Supporters of Aluna include the Royal Borough of Greenwich (RBG) Leadership and Executive, and landowners the Port of London Authority and Mayor of London (GLA). Our delivery team has completed an environmental impact assessment scoping ahead of securing detailed planning permission. Aluna is planned to open in 2023.

Using the Moon's commonality, beauty and inspiration, Aluna embraces a wide audience. Through its permanent public programme, it will enable long-term participation in the understanding and celebration of our shared global cultural heritage, a response to climate change and the visioning of the kind of world we wish to co-create.

## Greenwich – A Unique Lunar Connection

Greenwich Mean Time's origins lie in the scientific understanding of the Moon and Tides. The story of the Borough's unique connection with the Moon is largely untold, but is of regional, national and international economic, scientific and cultural significance. The Royal Observatory was founded in 1675 to accurately plot the Moon's position across the year in order to advance the Lunar Distance Navigation method. Prior to the invention of the chronometer, this method changed the face of shipping and was core to Britain's success as a seafaring nation, its global empire and trade, and the subsequent development of Greenwich, London and our nation as some of the most culturally diverse communities in the world.



photos: Igor Bulgarin, Rudra Narayan Mitra, ChameleonsEye, Killua, Felipe Dana

## The Moon Unites Us All

The Moon transcends all divisions and has been central to cultures and faiths from around the globe since the dawn of time. When we watch the Moon in Greenwich, half the world is watching it with us.

Many of Greenwich's international festivals are timed by the Moon, including: Easter, the Chinese, Jewish, Hindu, Vietnamese and Islamic new years, Rosh Hashanah, Ramadan, Eid, Passover, the Asian Mid-Autumn Moon Festival, Losar, Wesak, Tsukimi, Loi Krathong, Imbolc, Holi and Diwali.

The Greenwich Moon Time community engagement programme will present opportunities to celebrate these festivals and think about our shared global heritage. From our maritime past, global trade and colonial legacy, to what post-empire means in the most culturally diverse city in the world, as we learn to understand and care for the Earth and each other, transform our cultures and technologies, and transition to a zero carbon, socially just future.



## The Project

We are looking for a Creative Public Engagement producer for Stage 1 of the Greenwich Moon Time Community Engagement Programme that we will deliver in partnership with Royal Museums Greenwich and Encounters Arts, leaders in socially and ecologically engaged participatory community arts. The Creative Engagement Producer will work together with Aluna's artist Laura Williams, the partners, and local community and cultural groups and organisations across the Borough.

The project will involve researching and facilitating up to 16 creative community meetings/gatherings in 8 wards, in one of London's most ethnically diverse boroughs. We will target the most deprived areas of Greenwich, with the largest minority ethnic resident communities and/or least access to/engagement with the arts, culture and the Museum sites. Largely on the outer edges of the Borough the areas include: Thamesmead (initial consultation is underway), Plumstead, Coldharbour, Eltham/Middlepark, Kidbrooke and the lower income communities in East Greenwich. We will work with approximately 25-30 people in each area and anticipate at least 200+ community participants will take part in this process.

Using the Moon's cross-cultural dimension and magnetism, we will invite people of different ethnic backgrounds and ages to come together as creative collaborators, co-authors, stakeholders and audiences in a shared space. We will share Aluna's vision and gather support for Aluna's delivery in Greenwich; participate in creative dialogue and engagement activities that will allow participants to explore what the Moon means to different cultures and faiths; and look at narratives and opportunities for change, where our relationship to 'Moon' and each other can meet needs and make space for new possibilities - from personal, community and planetary/environmental perspectives.

Together with the participants and partners, we will then co-design creative project ideas for a year-long community arts programme ('Stage 2') for delivery across Greenwich between January and December 2019, in connection to the 50<sup>th</sup> Anniversary of the Apollo Moon Landings. The Stage 2 programme will consist of 8 unique community events that will unite and celebrate each community, helping to build relationships, resilience and understanding, and connecting people to each other and to the lunar-tidal Thames and Greenwich landscape. The events will take place at inspirational locations around the Borough, on New and Full Moons that coincide with international cultural festivals timed by the Moon.

These activities and events will allow us to involve the Greenwich community in laying the groundwork for Aluna, building audiences and advocacy, developing and testing new creative engagement ideas to address social and ecological change, and shaping Aluna as a public/community space and permanent public programme. The activities will also help to build audiences and engagement with the Museum and its 2019 public programme, and the 3 day Moon Festival, also in 2019.

## WHAT IS THE MOON TO YOU?

Four narratives\* will provide a framework for the Greenwich Moon Time community engagement work:

1. Personal narrative (inner life, how we experience the world)
2. Super-narrative (relating to the planet and our sense of home)
3. Grand narrative (the narrative of change)
4. Communal narrative (today, the things we share, working collectively to draw out the narrative. This is what Aluna enables.)

To create a sense of inclusion, sharing and camaraderie, and to produce a wide range of personal, cultural and emotional responses, participants will be asked to reflect in advance on 'What is the Moon to you', and to bring a story, memory, song, object or image to share on the day.

Previous responses have emphasised both the commonalities and differences of our connection to the Moon, and its role as companion, guardian, inspiration, muse, shared experience, mirror, wayfinder and influencer.

\*From Lucy Neal's book *Playing for Time: Making Art as if The World Mattered*

photo: Carlo Allegri/Reuters

“ The influence of the Moon is a recurring feature in many different cultures and belief systems. Aluna will provide an exciting, significant opportunity for intercultural dialogue between communities.

Celebrating the Moon as a shared symbol in an inclusive humanity is an innovative, ground-breaking way to build bridges. ”

**PROFESSOR THE BARONESS**

**LOLA YOUNG OF HORNSEY OBE**

The Stage 1 project activities include:

- Artistic and partnership development (including with Royal Museums Greenwich, Royal Borough of Greenwich, Moon Festival, Emergency Exit Arts and other stakeholders we meet during the project).
- Design of the 'Invitations to Join' toolkit that will be used to engage with communities and begin the creative dialogue.
- Research, mapping and activation of communities and groups within Greenwich; visiting different areas and finding 'anchor' people to work with, e.g. local artists, passionate individuals, subject specialists, community organisations, schools, choirs, clubs.
- Setting up dates and venues for 16 community workshops in 8 Greenwich wards, some at existing events, some new. The final workshop may involve all participants and partners.
- Facilitation of the 16 community workshops, to deliver the creative engagement and Stage 2 community co-design activities.
- Research and mapping of inspirational New and Full Moon event locations e.g. hilltops, unexpected locations for sighting of the Moon, ancient woodlands, unusual museum spaces or places with energy and community presence locally.
- Planning of a public event at the Peter Harrison Planetarium at the Royal Observatory for the July 2019 total eclipse of the Moon. This will include a panel session, spoken word and a commissioned 360° audio-visual installation.
- Development of marketing and online resource ideas for promoting the 2019 events, and for gathering and sharing the lunar cultural and scientific heritage discovered during Stages 1 and 2. This will be the start of a Greenwich Moon Time 'living archive' online, that will grow as a resource and legacy for the benefit of the community and the wider public.
- Prototyping of a community-produced creative response for inclusion in the Royal Museums Greenwich public programme in 2019.
- Evaluation of the outcomes of Stage 1 to inform both the design of the Stage 2 events and Aluna's long-term cultural strategy.

## Creative Engagement Producer - Stage 1 Role & Task Description

As the local Creative Engagement Producer you will act as researcher, advocate, host, connector, go-between and facilitator for the project. You will be involved in the delivery of the creative engagement processes, working closely with Laura Williams, and Ruth Ben-Tovim and Lucy Neal from Encounters Arts, who will design and deliver bespoke training and mentoring to both you and Laura throughout the project.

There will be opportunity to continue on the team for delivery of the Stage 2 main programme, to be discussed and reviewed towards the end of Stage 1.

As the local Creative Community Engagement Producer you will be responsible for:

- Research, mapping and activation of communities and groups within Greenwich
- Visiting different areas and finding the 'anchor' people to work with
- Setting up dates and venues for the 16 community meetings/ gatherings
- Co-facilitating the 16 gatherings, delivering the creative engagement and co-design processes together with Laura
- Collating workshop findings and feeding back to community participants and team
- Research and mapping of inspirational locations for the New and Full Moon events in 2019
- Organising site visits with Laura and Encounters
- Communication and liaison with the team

You will also be involved in some of the other activities (noted in the section above) together with other team members.

## Where You Will Be Based

Royal Museums Greenwich is providing desk space for the duration of the programme, as well as meeting and consultation spaces. You will also be able to work remotely when appropriate.

Laura is now based in Devon but will travel up regularly to Greenwich. Laura and Encounters Associate Ruth Ben-Tovim will work remotely with you between physical meetings and the workshop delivery weeks. Encounters Associate Lucy Neal is based in London. A training session will be organised at the Encounters studio in Devon.

## Person Specification

### Essential

- An excellent communicator, ability to work as part of a diverse team
- Self motivated, ability to work alone

- Good organisational, digital/IT and administrative skills
- Experience of reaching, animating and activating community groups and individuals to participate in projects
- Available to start in mid May and work on the project through to mid August
- Registered as self employed, have DBS clearance and insurance (The Artist Information Company membership services provide insurance [www.a-n.co.uk](http://www.a-n.co.uk))

#### Desirable

- Greenwich/South East London based.
- Familiar with Greenwich, and ideally have experience of working on at least 2 or 3 projects in the area.
- Creative facilitation skills
- Some experience and a strong interest in cross-cultural and inter-generational creative engagement
- From an ethnically diverse background, possibly with cultural/faith/calendrical links to the Moon

#### Fees

This period of employment will be 32 days @ £200 per day over the 12 week period – i.e. a fixed fee of £6,400. Travel expenses in Greenwich and also for the training session in Devon will be paid.

#### Application Procedure

If you would like to apply for this position please read through the application and send us a maximum of two sides of A4 about why you are interested in this role, the skills and experience you would bring to it and your past relevant experience. Please also include a full CV. These need to be emailed to Laura Williams: [laura@alunatime.org](mailto:laura@alunatime.org).

Please download the [Aluna PDF](#) for supporting information about the Aluna project, and visit [www.alunatime.org](http://www.alunatime.org). Please email if you have any further questions prior to submitting your application. We look forward to hearing from you.

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